



BALTIC CARBON FORUM 2015

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**GLOBAL CCS INSTITUTE**

SUMMARY OF CURRENT DISCUSSION BETWEEN TASKFORCE MEMBERS

INTRODUCTION OF SUGGESTED TASKFORCE OBJECTIVES.

April 22<sup>nd</sup> 2015

## CURRENT TASKFORCE

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- Peter Mollander (Co-ordinator) - Finland
- Kirsty Anderson (Rapporteur) - GCCSI
- Henrik Karlsson – Sweden
- Kjell Andersson – Sweden
- Adam Wojcicki – Poland
- Sirin Engen- Norway
- Jon Mollander – Finland

### Apologies

- Peter Stigson – Sweden
- Amalj Samerkhanova

Strong mix of skills (research, consultancy, NGO), better geographic representation required



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# CURRENT TASKFORCE DISCUSSION

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## 1. What is the purpose of this Taskforce?

- Research v. practical support?
- Distinct communication initiatives v. support function to disseminate learning from a potential BASREC storage project?
- Are there any restrictions about where we carry out projects – must everything be focused on all BASREC Member countries?

**There is no specific mandate for this group, it was all open for discussion.**

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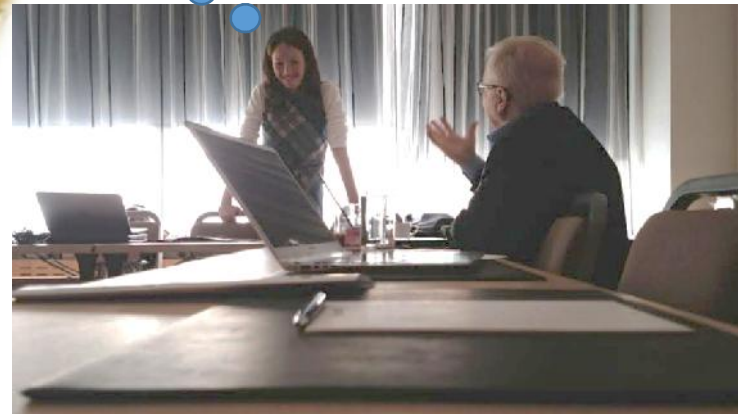
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Oh oh! Too many options I feel like I am back in front of the cake desk downstairs!!



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**1. What is the purpose of this Taskforce?**

**2. Research v. Practical Support**

- Some divergent views in the pre-meeting discussions
- Potential for both independent research and more direct advocacy, but general consensus yesterday that we did not want another report, that research should be about identifying and understanding key stakeholders and building relations in order to best shape and target communication and awareness raising activities – helping justify future activities and funding requests.

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## 3. Target Stakeholders/ Countries

- Consensus that a blanket communication campaign will not work
- Engagement activities are best targeted to key, influential stakeholders and potential national ‘Champions’
- Group encouraged to think in the widest sense about influential stakeholders
- Peter clarified that a project based in a single Member country could be allowed, so long as the other Member countries serve to learn or benefit.



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## 4. Working in partnership

- Clear that this small group will need to work in partnership with others to achieve improved awareness and understanding of CCS in the Baltic Region.
- GCCSI has offered support in terms of international project expertise and networking, dissemination channels like webinars, Status Report, insights etc.
- Strong suggestion that the Special Taskforce on communication for the EU Baltic Sea Regional Strategy will be key.



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## 5. Building trust

- Learn from past experience – consider both short and long term challenges to public acceptance
- Activity should not just be about putting out information and convincing people



# Role of the BASREC Communication Taskforce

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## Short term - secretariat functions

1. Recruit wider representation from the different Baltic Countries
2. Join forces with key regional/ international bodies:
  - EU Baltic Sea Regional Strategy Special Taskforce for Communication
  - Global CCS Institute
3. Support funding application process and creation of potential programs
4. Help to identify and prioritise influential people/ groups at a national and regional level with the potential to become Champions in the Baltic countries

## Mid/longer term – taskforce functions

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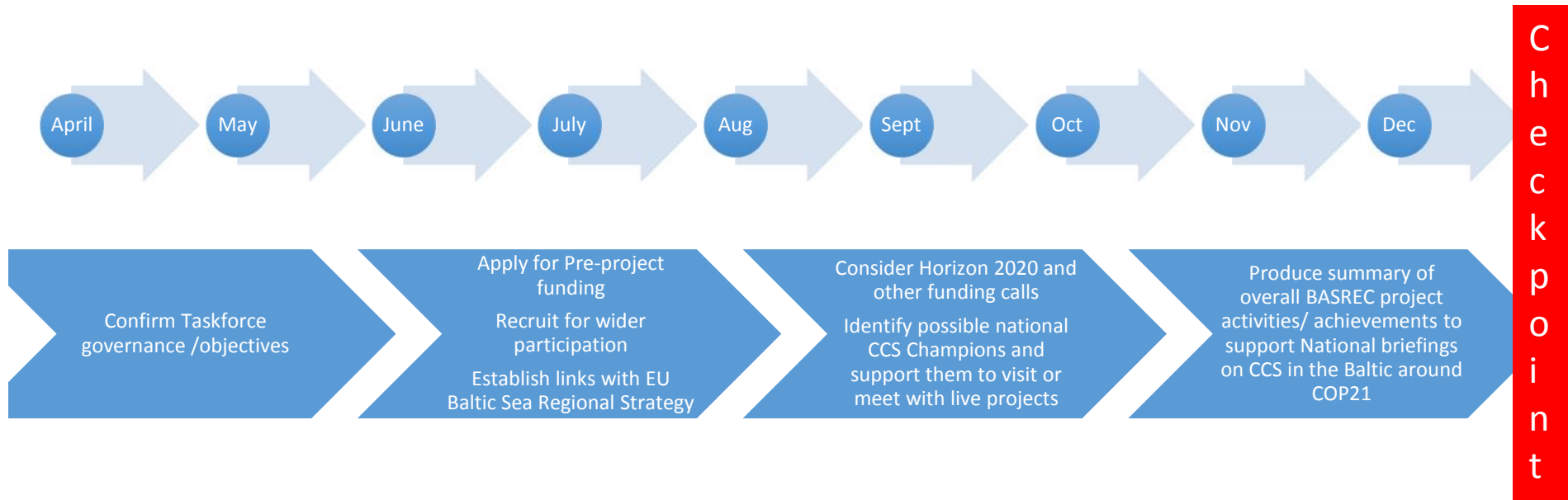
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## Mid/longer term – taskforce functions

1. Identify potential funding opportunities
2. Create proposals for a number of key communication initiatives with influential stakeholder groups. For example:
  - Reference Group process
  - Targeted communication initiative with Swedish Influencers – start
  - Seminar/ briefing/site visit series
3. Trial initiatives in a few Baltic countries where we already have participation – Sweden/ Finland/ Poland – creating processes which can be adopted in other areas.
4. When the wider research program for BASREC is published, support the promotion of learning, through established National Champions.

# Taskforce Workplan May – Dec 2015

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# Proposed Taskforce Governance

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Chair Person – administrative function

Project Manager(s) – securing funds, shaping projects

All Taskforce participants



# Taskforce Budget

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1. **SEED Stage** - BASREC funding
2. **Pre-Funding** – Riksbanken funding, Swedish Institute fund for supporting emerging networks in the Baltic States, Vinnova, EU Strategy for the Baltic Sea Region (EUSBSR) SEED money facility, Council of the Baltic Sea States (CBSS), Norwegian Research Council – Climit Program.
3. **Project** – Horizon 2020, Interreg funding (South Baltic, Central Baltic, Baltic, Europe), Nordic funding, European Economic Area/ Norwegian Grants.

# Taskforce Next Steps!

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1. Recruit wider representatives for group
2. Approach Swedish Institute/ Norwegian Climit for SEED funding
3. Link to EU Baltic Sea Strategy Special Taskforce

# Thank you...

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